

JIM BURKERT MEMBERSHIP DEVELOPMENT AWARD

As part of the National Council's efforts to recognize the efforts made by Area Representatives and State VPs in membership recruiting. This award will be presented annually to the top five recruiters, without regard to regional affiliation, who have recruited at least five or more new members.

SELECTION CRITERIA

Nominees are judged on their recruitment efforts during the prior year starting with the close of the Annual Meeting.

OTHER GUIDELINES

All Area Representative and State VPs in good standing of the Social Security Management Association are eligible.

PUBLICITY

The Vice President of the National Council will be responsible for adequate publicity about the award and its criteria, using email, FrontLine and other effective methods. The Vice President will also ensure that each Regional Association representative on the National Council receives a copy of the award criteria and nomination form. In conjunction with this, the Vice President should make all of the NC representatives aware of their responsibility to publicize the award in their own regional association and to encourage suitable nominations from their membership.

In addition, following the presentation of the award, the Vice President will be responsible for publicizing the receipt of the award, not only through FrontLine but also, with consent of the awardee, through other SSA media channels and the recipient's hometown newspaper.

SELECTION PROCEDURES

Each regional association will arrange to have applications submitted to its central screening point. Nominations meeting the above criteria will then be submitted to the National Council Vice President. There is no limit on the number of nominees as long as the criteria above are met.

The material to be submitted will include information about the nominees including the number of members recruited.

The Vice President of the National Council must receive the nominations approximately 60 days before the Annual Meeting. This will ensure sufficient time to screen and select the winners so the announcement can be made at the Annual Meeting.

All nominations will be reviewed by the members of the Membership Committee. Each member will independently review the nominations and rate them based on their recruitment efforts. The top five nominees, based on the number of members recruited, will be referred to the National Council President. The National Council President, acting on behalf of the Executive Committee, will accept the committee recommendation and inform the Executive Committee, award winners, and general membership.

AWARD RECOGNITION AND PRESENTATION

The National Council Jim Burkert Membership Development Award will be a suitably inscribed plaque. The awards will be presented at the Annual Meeting. The Regional Association will pay necessary expenses, as determined by the respective Regional Executive Committee, for the awardee's presence at the presentation.